{Letter Head of the Company}

**Letter of Authorization**

[Company Name]

[Address]

[Address]

[Date]

This letter embodies the warranties and representations of [Insert name of Company] (“Company”) and Infobip (“Aggregator”) regarding Application-to-Peer (A2P) SMS Sender IDs.

1. Warranties and Representations of the Company
2. [Company] represents and warrants that it owns all titles, rights, and interests in the SIDs listed below, which represent its name, brand, or identity and that no other person or entity has the right to use or distribute these SIDs.
3. [Company] agrees to indemnify and hold DITO Telecommunity Corporation, along with its directors, stockholders, officers, employees, and agents, harmless from any and all claims, suits, actions, proceedings, or demands by third parties that may arise from the use of the SIDs including but not limited to violations of intellectual property rights, disputes over title, ownership, or other interests related to the SIDs as masked names, trade names, trademarks, domain names, or any other designations, as well as messages sent to subscribers using the SIDs.
4. Warranties and Representations of the Aggregator
5. This certifies that Infobip, including its affiliates, partners, agents, and authorized representatives, is duly authorized to serve as a messaging provider in delivering A2P SMS on behalf of the Company using the specified Sender IDs (SIDs) as indicated below.
6. The Infobip further warrants that it is an entity duly organized, validly existing and in good standing under the laws of the Republic of the Philippines or under the laws of their country as may be applicable and has the requisite power and authority to act as messaging provider and deliver A2P SMS on behalf of the Company using the Sender IDs (SIDs).

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| --- | --- | --- | --- |
| **Sender ID** | **Sample Content** | **Purpose[OTP / Notification / Promotional / Internal]** | **Validity** |
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Notes:

* Maximum of eleven (11) alphanumeric characters only per SID
* Spaces are allowed and a space is equivalent to one (1) character
* Big or small caps are allowed
* Special characters are not allowed except "-", "\_" and "@"
* SIDs should be linked to the Company Name or Brand to easily identify the SMS sender.
* SIDs must not be that of any other company or competitor

The undersigned representatives of [Company] and Infobip warrant that they are duly authorized to sign this Letter of Authorization on its behalf

|  |  |
| --- | --- |
| Submitted by: | Noted by: |
| [Name of Authorized Signatory] | **Cecile Tizon** |
| [Company] | Sales DirectorInfobip Philippines Inc |