**Company Name of Client**

**Address**

**Address**

**Letter of Authorisation (“LOA”)**

**DD/ MM/ YYY**

This is to certify that **INFOBIP LTD.** (“Infobip”)is authorized to use the Sender IDs (“SIDs”) to send SMS on behalf of Company Name of Client (“Short Name of Company”), <INSERT Company Registration Number>. In the event the Company acts as an aggregator (*i.e., as a company receiving messages from its direct clients and sending them for onward routing to such client’s ultimate recipients)*, the Company shall additionally deliver LOAs signed with its direct clients as proof of its authorization to use such sender IDs (SIDs) to Infobip.

Short Name of Company hereby undertakes that it shall hold Infobip, its affiliates, directors, stockholders, officers, employees and agents, free, harmless and indemnified against any and all claims, suits, proceedings, actions, and other demands of third parties claiming title, ownership or any other interest with respect to the use of the specified SIDs below or breach of applicable laws and regulations.

Examples of the messages may include, but not limited to:

|  |  |  |
| --- | --- | --- |
| **Sender ID** | **Purpose of SMS** | **Content** |
| 1. Generic Sender ID |  |  |
|  |  |  |
|  |  |  |

I hereby warrant that I am duly authorised by [Company Name of Client] to sign this Letter of Authorisation on its behalf.

**Submitted By:**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Name of Client’s Authorised Signatory**

Designation

Company Name of Client